

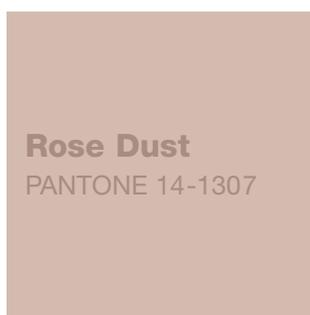
# PANTONE® fashion COLOR REPORT SPRING 2009

Douglas Hannant



**Lavender**  
PANTONE 15-3817

# fashion colors SPRING 2009



## NEW YORK FASHION WEEK, SEPTEMBER 5 – 12, 2008

Spring traditionally evokes a sense of freshness and new beginnings, with sprouting shoots and blossoming flowers that inspire designers to breakout of the winter doldrums. Bright colors return to the top 10 list for spring '09, as designers incorporate vibrant pops into their collections, yet temper the vibrancy with deeper, translucent or neutral tones.

“New York’s fashion designers encourage hopeful attitudes with lively colors, while sophisticated, grounded hues address the need for stability in times of economic uncertainty,” said Leatrice Eiseman, executive director of the Pantone Color Institute®.

Fall '08 saw blue and purple rise to the forefront of fashion. As is often true, colors evolve from season to season, and spring '09 is no exception. **Palace Blue**, a favorite among designers this season, takes a steadfast, classic, spring navy-like tone and makes it sparkle. Paired with just about any color in the report, it offers many intriguing spring combinations. Taking purple in a lighter direction, **Lavender** presents a softer, more summery hue, extending the mystical aspects of purple available last fall.

As yellow continues to make its mark on the world of fashion, tangy **Super Lemon** brings a fun, optimistic outlook to the palette. Its luminosity is determined to evoke a smile and attract the roving consumer’s eyes. Taking a cue from its lemony neighbor, friendly and approachable **Salmon Rose** also conveys an optimistic outlook. The subtlest of oranges, Salmon Rose is flattering to most complexions and is beautiful with a summer glow. Think sensual and seductive **Fuchsia Red** for clothing, as well as lipstick and nail polish selections, this spring. With its blue undertones, this cool red is a real show-stopper, adding a sense of elegance to the palette.

Stabilizing neutrals provide practicality in a changing economic landscape. Not your average beige, **Rose Dust** breaks away from the typical neutrals associated with spring by adding dimension with subtle rose undertones. And with its bluish-green undertones, cool **Slate Gray** is a nuanced neutral that can be paired with any of the other nine colors in the report.

Three greens, each with their own distinct personality, round out the color palette for spring '09, perpetuating the idea of freshness and renewal. **Vibrant Green**, the quintessential spring hue, brings a true verdancy to the palette in a time of revitalization. **Dark Citron**, a citrus-inspired green, is calmer and more serious than most, offering an element of sophistication to the mix. Reflective **Lucite Green**, a clean, clear subtle hue, adds a slight shimmer.

# Carmen Marc Valvo



**Super Lemon**  
PANTONE 14-0754

## INSPIRATION

Watercolor paintings

## PROMINENT COLORS

Bright, cheerful colors contrasted with neutrals

## SIGNATURE COLOR

Lemon

## COLOR PHILOSOPHY

Optimism!



# Peter Som



## Fuchsia Red

PANTONE 18-2328

### INSPIRATION

The Sahara desert and *Lawrence of Arabia*

### PROMINENT COLORS

A mix of arid, warm neutrals such as Pale Khaki, Pelican and Twill, mixed with hot, sun-drenched colors such as Firecracker, Vermillion and Persian Red; shades of Teal, Blue Coral and Dusty Turquoise cool things down.

### SIGNATURE COLOR

Blue Jewel

### COLOR PHILOSOPHY

Hot, cool and neutral



# Douglas Hannant



## Lavender

PANTONE 15-3817

### INSPIRATION

Peace

### PROMINENT COLORS

Lavender, Celery, Blush and Beige

### SIGNATURE COLOR

Lavender

### COLOR PHILOSOPHY

Faded, diffused color



# Tracy Reese



**Vibrant Green**  
PANTONE 16-6339

## INSPIRATION

Glorious nature, abstracted landscapes, Van Gogh and lush gardens

## PROMINENT COLORS

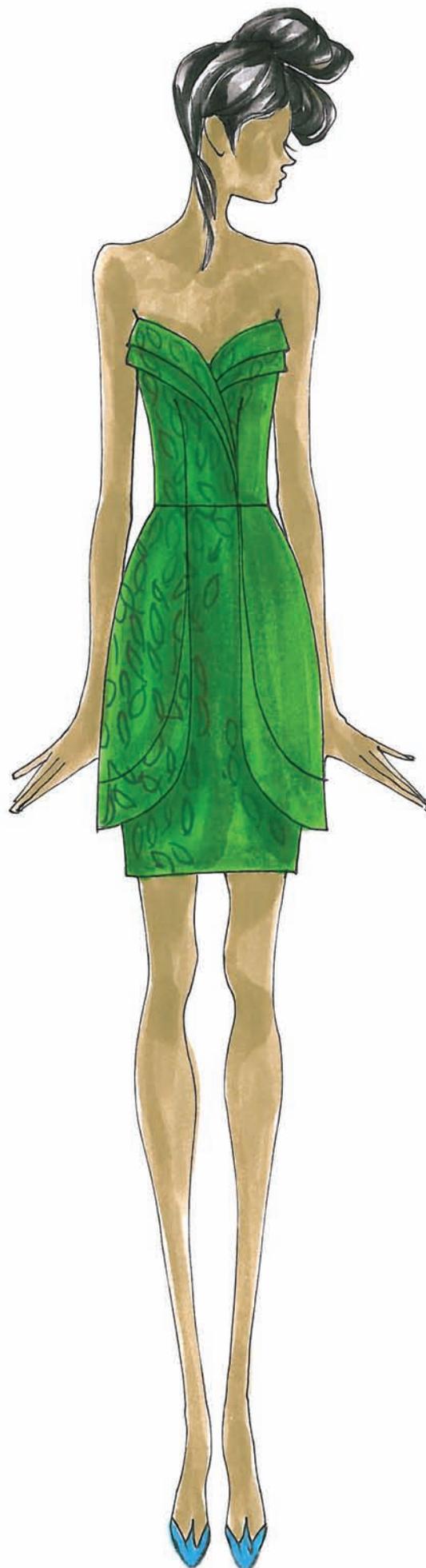
Cement, Fresh Nectarine, Macaw Green, Beet Stain, Bright Lilac and Aurora Yellow

## SIGNATURE COLOR

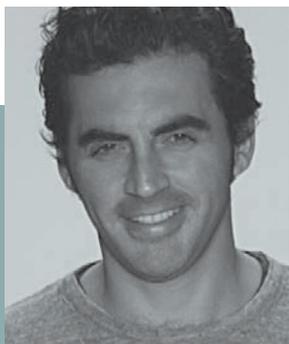
A range of Greens: Baby Lettuce, Macaw Green, Juniper, Verdant, Jade Green and Honeydew

## COLOR PHILOSOPHY

I have two: Saturated organic colors that are drawn from nature, and cool, peaceful, zen-like neutrals and pastels.



# Yigal Azrouël



## Slate Gray

PANTONE 16-5804

### INSPIRATION

The palette is both faded and saturated—like the colors have been sun-kissed and weathered on a foreign, exotic land.

### PROMINENT COLORS

Chalky, weather-worn pastels of Seaspray, Sparrow and Citron; super-saturated but aged pop colors like Laguna, Saffron, Peridot and Papaya—all mixed with classic Azrouëlian Gray

### SIGNATURE COLOR

Saffron

### COLOR PHILOSOPHY

Achieving colors that have been weather-worn by time



# Cynthia Steffe

by Shaun Kearney



## Palace Blue

PANTONE 18-4043

### INSPIRATION

The four elements: Earth, Air, Fire and Water

### PROMINENT COLORS

Neutrals and sun-bleached colors: Indigo and pool shades of Blue, Earthy Greens, Gold and Fiery Reds with Coral hues

### SIGNATURE COLOR

Indigo

### COLOR PHILOSOPHY

Mix and match tonal shades of color and use a lot of texture to create new dimensions of color.



# Reem Acra



## Fuchsia Red

PANTONE 18-2328

### INSPIRATION

My travels and discoveries, and my passion for looking in attics

### PROMINENT COLORS

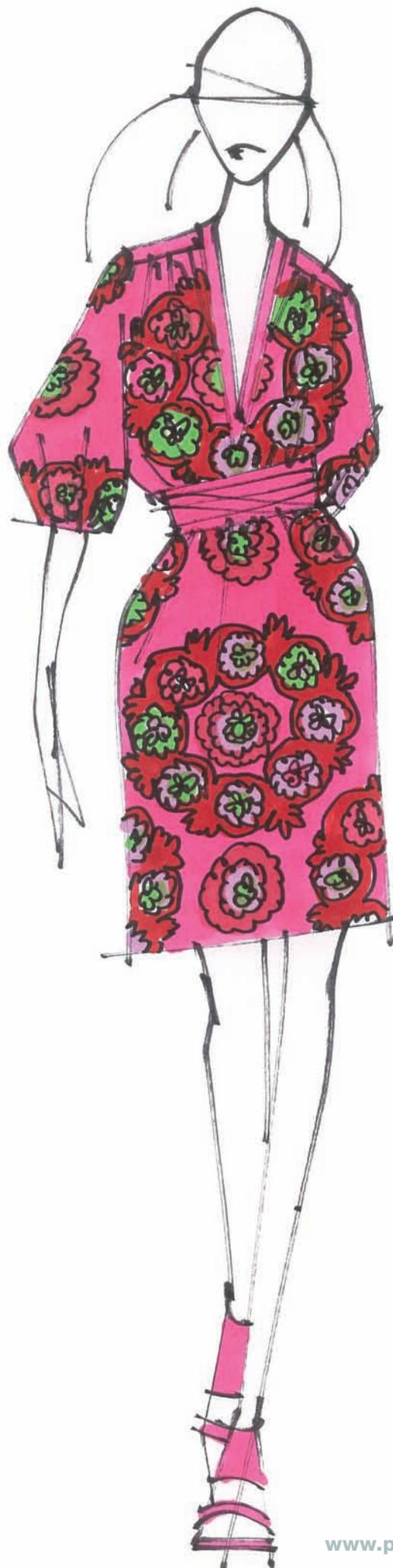
Hot Fuchsia, Sunny Yellow and Bright Green

### SIGNATURE COLOR

Fuchsia

### COLOR PHILOSOPHY

Be happy.



# Nanette Lepore



**Lucite Green**  
PANTONE 14-5714

## INSPIRATION

The idea of discovering an exotic garden and watching it bloom

## PROMINENT COLORS

Earthy tones combined with brilliant bursts of flora and fauna: Patina, Earth, Hibiscus and Poppy

## SIGNATURE COLOR

Shades of Patina

## COLOR PHILOSOPHY

Eternal spring



# Miss Sixty

by Wichy Hassan



**Salmon Rose**  
PANTONE 15-1626

## INSPIRATION

Industrial designer Verner Pantone's unconventional vision of glamorous environments from the 1970s, as well as the fashion of *Charlie's Angels*, with their glossy lips, layered hair styles and highly accessorized, body-conscious looks

## PROMINENT COLORS

Pop art colors like Acid Green and Salmon are mixed in both prints and solids to reference the glamorous side of the 1970s. Dusty Purples and Blues combine to add a cool tone that is mysterious and tough.

## SIGNATURE COLOR

Shades of Lavender play throughout the collection.

## COLOR PHILOSOPHY

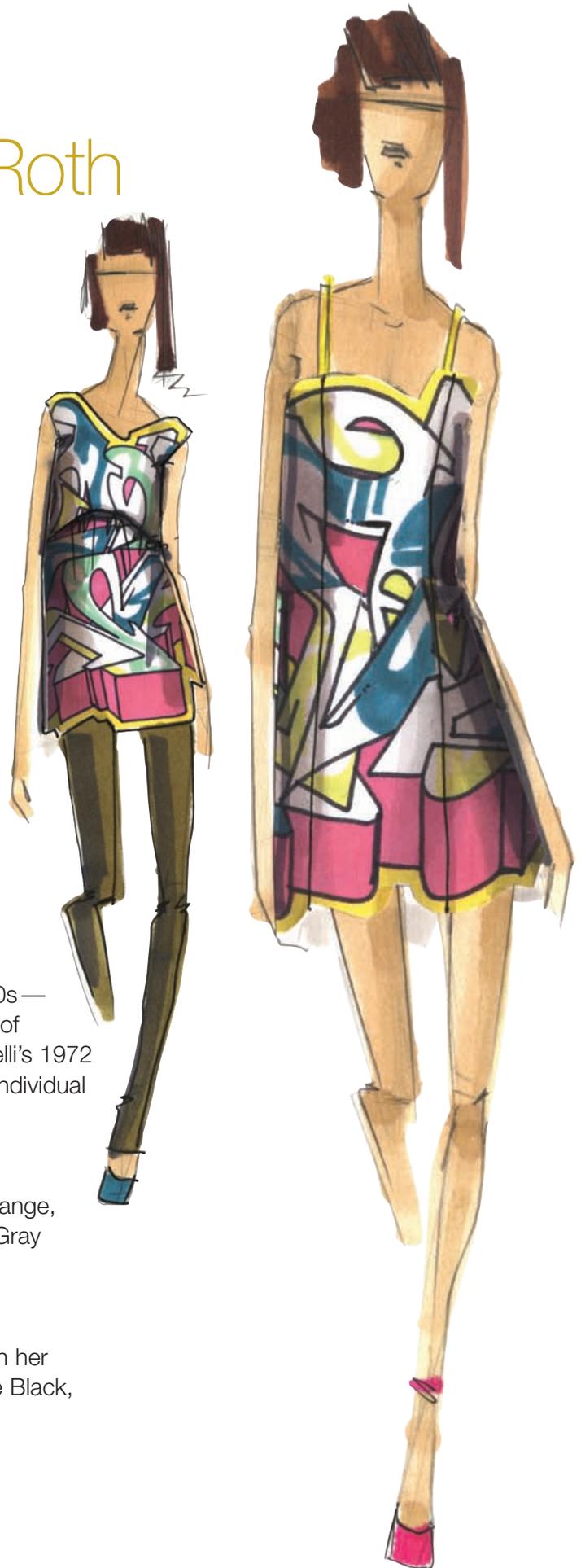
The irreverent, bold spirit and forward-thinking aesthetic of Verner Pantone's work mixed with the lighthearted attitude of *Charlie's Angels*



# Christian Francis Roth



**Super Lemon**  
PANTONE 14-0754



## INSPIRATION

New York City graffiti of the late 1970s and early 1980s—the spray-paint brights are offset by the Steely Grays of subway cars. I was also influenced by Massimo Vignelli's 1972 New York City subway map. The retro brights of the individual subway lines create a mood of pop nostalgia.

## PROMINENT COLORS

Very Berry, Sparkling Grape, Blue Radiance, Spicy Orange, Bluebell, Citrus, Rose of Sharon, Lake Blue, Feather Gray and Crème Brûlée

## SIGNATURE COLOR

Flame Orange, especially when she's hanging out with her buddies Olympian Blue and Steel Gray, and of course Black, to commemorate the 1977 New York City blackout

## COLOR PHILOSOPHY

Spontaneity

# Rebecca Taylor



## Fuchsia Red

PANTONE 18-2328

### INSPIRATION

My husband and I are obsessed with *World of Interiors* magazine. Many houses photographed are in the South of France where the décor reflects the Lavender of hydrangeas in the landscapes.

### PROMINENT COLORS

Cool Lilacs and pretty Lavenders—I am really into Silver and these Purple tones complement metallic.

### SIGNATURE COLOR

Cool Lilac

### COLOR PHILOSOPHY

Pretty, dreamy colors with shots of Purple Crayon, Watermelon and Apple Green



# Ports 1961

by Tia Cibani



## Rose Dust

PANTONE 14-1307

### INSPIRATION

The art of Emily Carr and the animated landscape of trees and totems that populate her work — the vibrantly painted cedar poles stand in perfect harmony against the soothing canvas of nature's flora, the sky and the land itself.

### PROMINENT COLORS

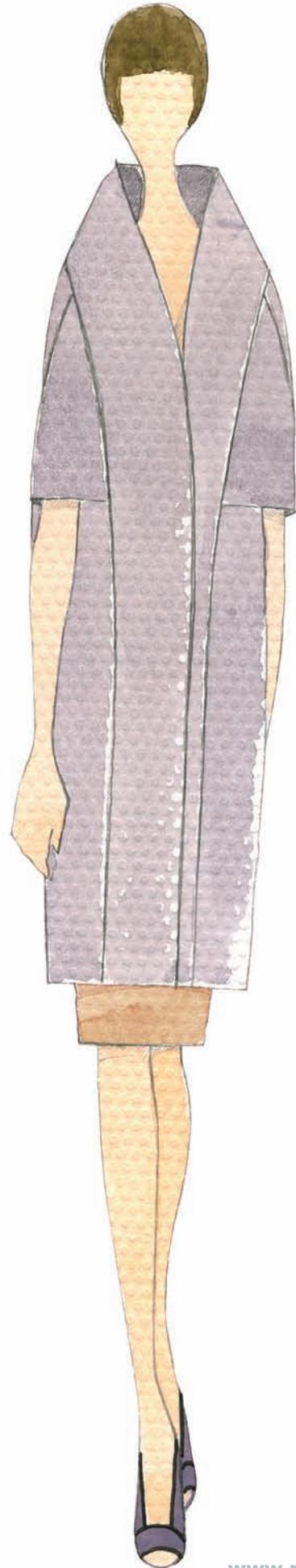
A neutral base of Warm Mauve, Gray Mallard, Osprey White, Birch Beige and a Warm Khaki called Alder, punctuated with bright accents of Roe Red, Harbor Blue, Deep Purple Crocus and Sandpiper Yellow

### SIGNATURE COLOR

The warm and feminine tone of our Mallard Gray

### COLOR PHILOSOPHY

Given the right balance, contradictions of warm and cool tones, drawn from both nature and man-made artifice, create a harmonious aesthetic.



# ABAETÉ

by Laura Poretzky



## Palace Blue

PANTONE 18-4043

### INSPIRATION

Summers spent in the South of France during the late 1950s — ladies lounging in bright swimsuits provide a wonderful contrast against the tranquil Blues of the ocean and sky.

### PROMINENT COLORS

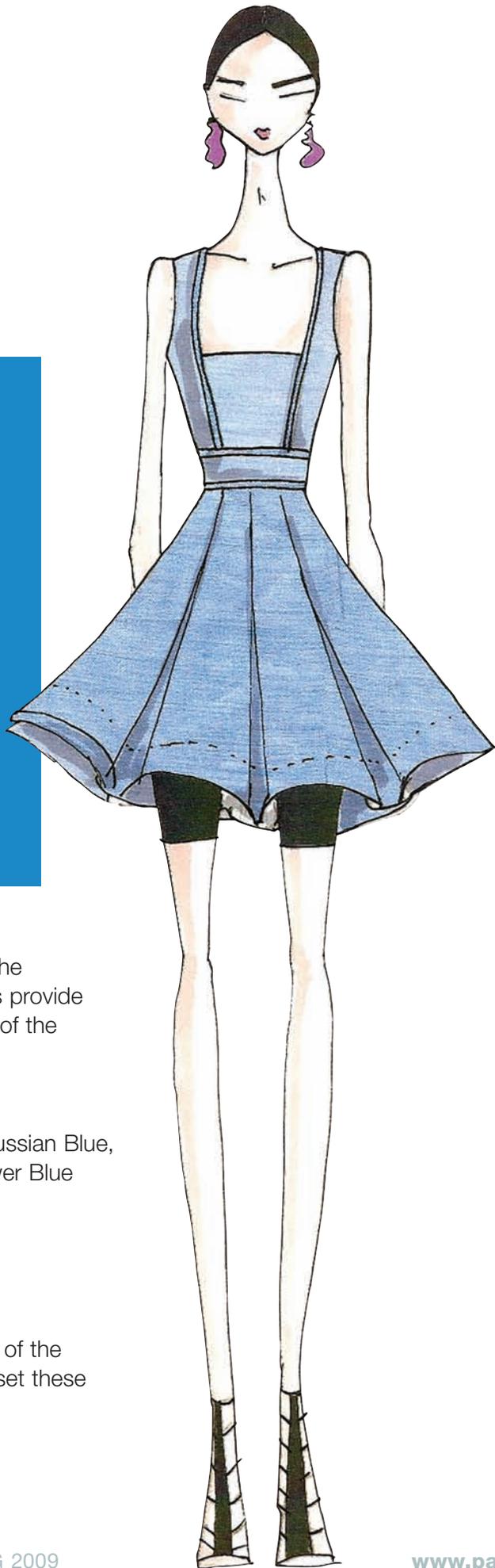
Tangerine, Strawberry, Ballerina Pink, Rustic, Russian Blue, Sunflower Yellow, Chambray Blue and Cornflower Blue

### SIGNATURE COLOR

Chambray Blue

### COLOR PHILOSOPHY

A lot of Bright Whites combined with my colors of the season—for this collection, it's important to offset these bold colors with a neutral.



# Akiko Ogawa



## Fuchsia Red

PANTONE 18-2328

### INSPIRATION

Photography books on flowers, especially those by the photographer Irving Penn

### PROMINENT COLORS

A little bit of Wilting Rose graduating to Gray with accents of Raspberry and Dazzling Blue; Woodrose, Shadow Gray, String and Flint Gray; I am also using a Light Gray, Pumice Stone, as the main color instead of White.

### SIGNATURE COLOR

Rose Smoke

### COLOR PHILOSOPHY

Wilting feeling and rustic sophistication



# Baby Phat

by Kimora Lee Simmons



**Salmon Rose**  
PANTONE 15-1626

## INSPIRATION

This season, the lovely desert of Africa inspired me a great deal. Everything from the massive sand dunes to the exotic snakes played a role in my spring 2009 collection.

## PROMINENT COLORS

Plush Pink, Coral Peach, Lilac and natural tones to complete the collection

## SIGNATURE COLOR

Coral Peach

## COLOR PHILOSOPHY

The color philosophy is very girly with a gypsy touch.



# Alvin Valley



## Rose Dust

PANTONE 14-1307

### INSPIRATION

Marie Antoinette's wardrobe while spending time at her second home, Petit Trianon, and her pastoral lifestyle in the country

### PROMINENT COLORS

A range of neutrals: Putty, Muted Khaki, Pale Gray and variations on these themes are the foundation, with predominantly warm undertones. Punches of Grass Green, Lavender, Cantaloupe and Marine Blue are splashed throughout.

### SIGNATURE COLOR

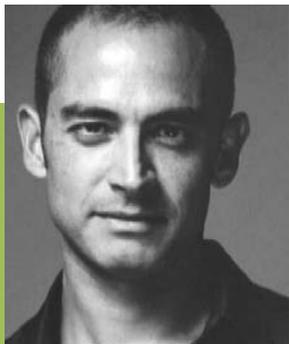
Many jewel tones on a monochromatic scheme for suits and blouses, including Orchid Mist, Ensign Blue and Fern Green, as well as my signature, Jet Black

### COLOR PHILOSOPHY

City savvy, but with a relaxed charm



# David Rodriguez



## Dark Citron

PANTONE 16-0435

### INSPIRATION

Growing up in the desert near Palm Springs, there was an abundance of color, both natural and manmade. There is no other Green like Golf Course Green! In the spring, wildflowers bloom in the most unexpected colors like Fuchsia, Purple and even Orange.

### PROMINENT COLORS

Grass Green and Sky Blue paired with Optic White to create a crisp, sharp contrast

### SIGNATURE COLOR

Grass Green because it is a color you can actually breathe in

### COLOR PHILOSOPHY

To convey a sense of wit and playfulness through colors and combinations that make you smile



# Rachel Roy



## Rose Dust

PANTONE 14-1307

### INSPIRATION

The sense of balance in color palettes that I see every day, whether it be in nature, film or a beautiful painting—I am captivated by the idea of translating abstract concepts into tangible, yet unique forms.

### PROMINENT COLORS

Warm, earthy colors with bright accents — most prominent are Lipstick Red, Classic Yellow and Warm Orchid for balance

### SIGNATURE COLOR

Warm Orchid

### COLOR PHILOSOPHY

Unveiling the energy derived from things that appear to contrast one another — this is the idea behind spring 2009.



# Lela Rose



**Palace Blue**  
PANTONE 18-4043

## INSPIRATION

Seydou Keita's portraits of Mende tribe members

## PROMINENT COLORS

Lapis Blue, Yellow Sapphire, Pimento,  
Persimmon Orange

## SIGNATURE COLOR

Yellow Sapphire

## COLOR PHILOSOPHY

The richly saturated color palette mixed with patterns and textures creates a modern feel that is literally *Out of Africa*.



# Erin Fetherston



## Fuchsia Red

PANTONE 18-2328

### INSPIRATION

The colors I see everyday as the sun sets over the Hudson River and how those colors constantly mix and blend together, varying between sharp vibrancy and diffused, powdery light

### PROMINENT COLORS

Sky/Cloudy Blues and Whites with prism-hued pastels; Fiery Pinks and Oranges mix with Powdery Yellows and Peach and complement Electric Lime and Vibrant Lavender.

### SIGNATURE COLOR

Rainbow

### COLOR PHILOSOPHY

Colors are uplifting and magical.



# Nicole Romano



## Palace Blue

PANTONE 18-4043

### INSPIRATION

May Day and the modernized May Queen, who symbolizes the stillness of nature around which everything revolves — she embodies purity, strength, the potential for growth and serves as my inspiration for the spring/summer 2009 season.

### PROMINENT COLORS

Carnation Pink, Sky Blue and Poppy Red — the innocence of the Pinks and Blues combined with a dash of unexpected Red bring a new twist to such a historic tradition.

### SIGNATURE COLOR

Carnation Pink

### COLOR PHILOSOPHY

Innocence and tradition mixed with strength and the unexpected



# Charlotte Ronson



## Rose Dust

PANTONE 14-1307

### INSPIRATION

The late 1980s and early 1990s — visions of feminine frills and sexy bustiers shaped our use of playful and washed colors.

### PROMINENT COLORS

Various hues of Warm Pinks and Cool Blues: Key colors are Blush Pink and Sailor Blue with undertones of Washed Grays.

### SIGNATURE COLOR

Blush Pink



# Twinkle by Wenlan

by Wenlan Chia



## Palace Blue

PANTONE 18-4043

### INSPIRATION

The free spirit of Jean Seberg — there are idealistic school girl and bohemian details that exist both in her and in my spring line. Jean's grace, beauty and whimsical nature set the tone for this collection. The blend of colors, textures, vintage-inspired prints and tailored silhouettes give my collection a classic, romantic quality — reminiscent of Jean Seberg's legacy.

### PROMINENT COLORS

Black and White with pops of Bright Blues contrasted with muted tones of Pink and Green

### SIGNATURE COLOR

Cobalt Blue

### COLOR PHILOSOPHY

Stark Black and White with shots of color



# Tadashi Shoji



## Slate Gray

PANTONE 16-5804



### INSPIRATION

I am constantly inspired by my world travels as well as current events. I wanted to counter the current state of the economy and the world by using colors that resonate with purity and create an uplifting aesthetic.

### PROMINENT COLORS

Whites! An icy palette with electric pops of Kryptonite and Ultramarine

### SIGNATURE COLOR

The clean, sleek, simple and serene look of White

### COLOR PHILOSOPHY

White equals purity.

# “Must haves” for spring 2009

**Laura Poretzky for ABAETÉ** A Chambray Blue dress

**Akiko Ogawa** A blouson jacket and underpants (jodhpur combination) in Gray, Bright Blue and Pink

**Alvin Valley** There are truly two must-have Alvin Valley pants for spring: A self-belt wide-leg pant in a cool Gray Mélange, and the new cargo trouser in a Sandy Taupe.

**Kimora Lee Simmons for Baby Phat** A Coral silk chiffon, strapless cocktail dress

**Brian Reyes** The ultra-feminine miniskirt — we’re showing it in a variety of shapes and fabrics

**Carmen Marc Valvo** Embellished miniskirts in neutrals

**Charlotte Ronson** Ours is a must-have “look”: A Blush Pink corset top paired with a Black stonewash biker vest and Black laser-cut skirt.

**Christian Francis Roth** A graffiti appliqué dress in mixed spray-paint brights of Quarry, Blue Jewel, Flame and Mimosa

**Shaun Kearney for Cynthia Steffe** A short, pretty, fit and full layered skirt in Fire Red

**David Rodriguez** My Grass Green vinyl rain jacket

**Douglas Hannant** Black and Beige lace shirt

**Erin Fetherston** Shirred chiffon bandage dress in Electric Lime

**James Coviello** Full-skirted party dress with a veiled Rust overlay of organza, on top of Hot Cherry silk satin — the color appears dimensional and atmospheric in the dress, making it perfect for any springtime party

**Lela Rose** A Red plaid-check wrapped dress with embroidered woven belt

**Wichy Hassan for Miss Sixty** The “Doris” maxi dress — it combines all my favorite prints of the season into one perfectly patchworked garment in Red, Green, Blue and natural hues

**Nanette Lepore** Layered flouncy skirt in shades of a utopian garden

**Nicole Romano** A slim-fitting pencil dress with a Pink, Blue, Red, Black and White print used along the sides to help contour and shape the body

**Pamella Devos for Pamella Roland** Our White lambskin coat with Red dot organza appliqué and beading

**Peter Som** A lacquered bouclé crop jacket in Firecracker Fuchsia

**Tia Cibani for Ports 1961** A knit scarf in a medley of Ports 1961 spring colors

**Rebecca Taylor** A lightweight paisley printed silk dress that evokes thoughts of walks through the Lavender fields in Provence

**Reem Acra** The Jersey Dress

**Tadashi Shoji** A White beaded and mirrored neckpiece sewn on tulle with a satin tie back that will be featured in my show

**Temperley London** The Temperley Petal Dress in Violet from the new Romantic Odyssey collection

**Tracy Reese** Washed-leather, appliqué mini in Cement

**Wenlan Chia for Twinkle by Wenlan** Classic shirtdress with a quirky twist in a print

**Vivienne Tam** Tuxedo jackets and feminine day dresses in my Peony print

**Yigal Azrouël** Jersey handkerchief dress in Saffron and Azrouëlian Gray

# Fashion designers reinvigorate products for spring 2009 in PANTONE Colors

**Laura Poretzky for ABAETÉ** I would reinvigorate the BlackBerry® and make mine Sunflower Yellow.

**Akiko Ogawa** Plastic accessories, a belt or shoes in an almost fluorescent Hot Pink color because they are so pretty

**Alvin Valley** I would love to take a New York City cab and replace the flooring, ceilings and side panels with a Sandy Taupe, and re-cover the seats in a Marine Blue lambskin.

**Kimora Lee Simmons for Baby Phat** If I could make a product in any PANTONE Color, it would be my new spring clutches. They are sexy, fun and functional—perfect for the busy young women of the summer.

**Brian Reyes** I would reinvigorate salt by making it available in our signature color this season, Cayenne. The beauty and simplicity of salt flats were a large part of the inspiration for this collection, and I would love to see salt come in such a bright, vibrant color.

**Charlotte Ronson** Hot Pink vintage motorcycle because it embodies sexiness and fun

**Christian Francis Roth** It's not about an individual color for me, but rather a composition. If I could, I would find a New York City subway car from the early 1980s that was splashed with graffiti, then I would match every color back to a PANTONE Color and develop the most amazing print. Oh, wait a minute... I did do that!

**Douglas Hannant** Suede jacket in Black

**James Coviello** A laptop in Electric Lemon— as one of the most prominent items in a household these days, why not personalize it?

**Lela Rose** I would love to have shoes in every PANTONE Color so you wouldn't have to worry about finding a pair of shoes to match your outfit! Actually, I have a line of dye-able shoes coming out in collaboration with Payless Shoes. It's called "Unforgettable Moments." It will be available in eight styles and 64 different color options.

**Wichy Hassan for Miss Sixty** I would change the utilitarian Brown paper bag to Turquoise. It's the color of the sky, the color of water, it's everything. Imagine a grocery store full of Turquoise bags — so chic, so unexpected, so vibrant.

**Nanette Lepore** A teepee in the color Hibiscus— it's perfect to play off of the verdant hues of a garden party.

**Nicole Romano** A Maypole, of course, because each ribbon would represent a different PANTONE Color

**Pamella Devos for Pamella Roland** Staples in bright Cardinal Red— they would add an unexpected accent to crisp White paper. It would be a great way to brighten and enliven even the dreariest paperwork.

**Peter Som** My iPhone in Wild Lime so I can find it in the bottom of my tote bag

**Rebecca Taylor** Cashmere cardigans because I never have enough colors and they are perfect over everything

**Reem Acra** Silk crepe because it is functional

**Tadashi Shoji** Vinyl records in the pop colors Ultramarine and Kryptonite

**Temperley London** In celebration of showing in London this season, we have painted the British Union Jack across our boutique and offices. Replacing the traditional Red, White and Blue of the flag would be fun.

**Tracy Reese** I would reinvigorate my computer into a bright shade of Macaw Green to take the dull, boring tech edge off the machine.

**Wenlan Chia for Twinkle by Wenlan** Our jersey Twinkle T in Citrus

# PANTONE® fashion COLOR REPORT SPRING 2009

## Super Lemon

PANTONE 14-0754  
CMYK 4 12 98 1  
PANTONE GOE 3-1-4C

## Fuchsia Red

PANTONE 18-2328  
CMYK 27 97 4 0  
PANTONE GOE 32-2-5C

## Salmon Rose

PANTONE 15-1626  
CMYK 0 50 24 0  
PANTONE GOE 22-1-2C

## Lavender

PANTONE 15-3817  
CMYK 33 32 0 0  
PANTONE GOE 55-2-1C

## Vibrant Green

PANTONE 16-6339  
CMYK 60 4 70 0  
PANTONE GOE 111-2-5C

## Palace Blue

PANTONE 18-4043  
CMYK 81 36 1 0  
PANTONE GOE 70-2-4C

## Lucite Green

PANTONE 14-5714  
CMYK 48 0 31 0  
PANTONE GOE 108-1-1C

## Slate Gray

PANTONE 16-5804  
CMYK 45 21 28 2  
PANTONE GOE 93-2-2C

## Rose Dust

PANTONE 14-1307  
CMYK 17 25 27 0  
PANTONE GOE 148-1-1C

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TM

## Dark Citron

PANTONE 16-0435  
CMYK 42 10 83 0  
PANTONE GOE 136-1-3C

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